



sedak – now on Facebook and Twitter

With the social media channels @sedak_de and @sedak_int, sedak now tweets for its German and international followers. The glass manufacturer from Gersthofen, Bavaria, is also present on Facebook at the address [facebook.com/sedak.leading.glass](https://www.facebook.com/sedak.leading.glass).

On the often little screens of Facebook and Twitter users, one can only guess the effect of oversize glass. However, regarding current projects and news, social networks are ideal information channels. Particularly Facebook offers great options to report events and product innovations and to give an overview of the production. "As a corporation, we have to be present where our clients are present. Social media is part of that," says Bernhard Veh, CEO at sedak GmbH & Co. KG. A profile on the architectural platform Archello (archello.com/en/company/sedak-gmbh-co-kg) rounds off sedak's extended online communication.

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http://www.glassglobal.com/news/sedak_now_on_facebook_and_twitter-26410.html