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sedak: A Look Back at the BAU 2015. Glass Finishing with Highest Quality and Oversize Formats



Pianeta Impresa news. Turin, February 13, 2015 – [sedak GmbH & Co. KG](#) can chalk this year's BAU up as a complete success. The fair team of the premium manufacturer of oversize insulating and safety glass had profound conversations on a specialist basis with visitors from 46 different countries.

Ulrich Theisen, general manager and sales manager, evaluates the trade-fair appearance very positively for sedak: "The BAU 2015 did not only fulfill our expectations but surpassed them. We were able to cement the existing relations with our clients and could develop many new business contacts. The trade-fair appearance and especially the response have confirmed sedak's position as the leading glass finisher for panes with large formats up to 3.2m x 15m (10ft 6in x 49ft). We even received concrete enquiries during the fair. Our service is especially in demand in Europe, the US and the Middle East."

At the BAU, sedak presented two very special exhibits, which determined the appearance of the stand. A huge glass laminate with 3.2m x 14m (10ft 6in x 45ft 11in) did not only attract the visitors due to its incredible size. Especially the print with a fascinating, parametric design on the front and a perfectly superposed photo on the back was an attraction. Both the design and the photo were printed with the double vision effect by the worldwide largest ceramic-ink digital printer.

A triple-glazed insulating glass with the measures of 1.1m x 14m (3ft 7in x 45ft 11in) attracted almost even more attention. The exhibit that was built into the back wall seemed to be levitating despite of its weight of 1.2 tons (2646lbs).

Thus, the visitors from all over the world who visited the sedak stand experienced glass in a functionally and from the point of view of design fascinating perfection.

On our download server, some impressions from the stand (photos in high resolution) as well as the BAU press release are at your disposal. You can save the materials with the following link:
http://download.proesler.com/sedak_bau2015_engl.zip

You can also find all texts and photos at the sedak webpage:
<http://www.sedak.com/en/company/press>

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About sedak GmbH & Co. KG

sedak GmbH & Co. KG is a premium supplier of insulating glass and safety glass with maximum formats. As the worldwide leading glass finisher, we provide panes with measures up to 3.2 x 15m: processed, toughened, laminated, imprinted, coated and as insulating glass. Our path-breaking finishing technologies make unique design flexibility attractive for architects, facade constructors and owners. Due to the high level of automation in our production, we can finish large glass panes especially economically.

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