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This text is available online at: www.sedak.com and www.pr-neu.de

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Glass from a single source: flat, curved, in oversized formats

#sedak
#leadingglass
#flatglass
#curvedglass
#bendingexpertise
#biegeexpertise

sedak and sunglass merge sales

Around three years ago, sedak, the technological leader for glass in oversized formats and high-end quality, and sunglass industry, specialists for thermally curved glass, joined together. Now, the two companies are bundling their sales operations under the sedak brand. Architects and planning offices will now have a single contact partner for the entire portfolio of flat and curved glass.

Head of Sales Kevin Berni emphasized: „Presenting ourselves under the unified sedak flag simplifies communications as well as the complete procurement process for our market partners and strengthens our position as a full-service supplier.“

Glass in exceptional forms and quality

sedak will continue to invest in both locations and is extending capacities and quality standards. In 2021, for example, a new 18-meter bending furnace went into operation in Gersthofen (Germany), whilst in Villafranca Padovana (Italy) a 3D bending furnace was invested in, with which multi-curved glass panes can be manufactured as safety glass (thermally toughened or fully-tempered). With an anisotropy scanner

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and a 3D form scanner for curved glass, sedak is laying further foundations to extend its quality leadership.

around 1,050 characters

Pictures

[22_02_sedak_sales-team_1]

Competence team for flat and curved glass (from left to right): Maic Pannwitz (Vice President sedak, inc.), Guillaume Chinzi, Gery Chinzi, Beatriz Fernandez, Kevin Berni (Head of Sales), Gaia Sperotto and Ralf Scheurer.



*Bild: Thomas Dashuber /
sedak*

[22_02_sedak_sales-team_2]

Competence team for flat and curved glass (from left to right): Beatriz Fernandez, Gery Chinzi, Guillaume Chinzi, Gaia Sperotto, Kevin Berni (Head of Sales) and Ralf Scheurer.



*Bild: Thomas Dashuber /
sedak*

[22_02_sedak_Kevin-Berni]

*Head of Sales Kevin Berni
and his team want to expand
sedak's innovation leadership.*

*Bild: Thomas Dashuber /
sedak*



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sedak – leading glass

Since its founding in 2007, Germany-based company sedak has used its pioneering spirit to establish itself as a premium manufacturer of large-format insulated and safety glass. sedak has evolved their glass as a construction material for all-glass facades and roofs. Iconic facades and buildings are created with an unprecedented degree of transparency thanks to superior quality of innovative products.

sedak manufactures single-pane glass units, multi-layer glazing and functional insulated glass units in formats up to 3.6x20 meters in an efficient, highly automated system. Raw glass is treated, strengthened, laminated, printed, curved, laminated and assembled into insulated glass with a unique set of machinery that spreads over a production area measuring 47,000qm. Since integrating Italian-based sunglass industry s.r.l., who are the specialist in curved glass, sedak's core expertise also now includes hot bending glass. The specialist also supplies exceptional solutions for luxury yachts with optimized glass for use on the high seas.

The glass fabricator particularly demonstrates its solution-oriented expertise in special designs. Thanks to its research and development spirit, new technologies and the expertise of its 300 employees, sedak is constantly advancing innovations in glass finishing and sees itself as a partner to architects, developers, facade builders and metalwork companies. Maximum commitment to customers' needs, a high degree of flexibility and close cooperation with project partners are the guiding principles for the whole corporate group. That guarantees market-oriented solutions for apparently impossible requests. True to the concept of "Imagination is the only limit".

Exceptional reference projects provide proof of impressive expertise. These include: Messeturm, Frankfurt / Lakhta Center, St. Petersburg / Haus der Europäischen Geschichte, Brüssel / Torre Europa, Madrid / Iconsiam, Bangkok / Apple Park, Cupertino / Apple-Cube, New York / Experimenta, Heilbronn / Elbphilharmonie, Hamburg (sunglass industry) / Fondation Louis Vuitton, Paris (sunglass industry) / Numerous premium flagship stores.

Areas of use

- Glass facades
- Glass roofs
- Glass stairways
- Glass balustrades
- Yacht glazing
- Pool glazing
- Safety glazing
- All-glass structures
- Interior design
- Special designs