

This text can be downloaded at www.sedak.com and www.pr-nord.de

11/15-02

sedak GmbH & Co. KG
Einsteinring 1
86368 Gersthofen

Tatjana Vinkovic
Telefon +49 821 2494 - 823
Telefax +49 821 2494 - 777

www.sedak.com
tatjana.vinkovic@sedak.com

sedak enters social media

sedak – now on Facebook and Twitter

With the social media channels @sedak_de and @sedak_int, sedak now twitters for its German and international followers. The glass manufacturer from Gersthofen, Bavaria, is also present on Facebook at the address [face-book.com/sedak.lead-ing.glass](https://www.facebook.com/sedak.lead-ing.glass). On the often little screens of Facebook and Twitter users, one can only guess the effect of oversize glass. However, regarding current projects and news, social networks are ideal information channels. Particularly Facebook offers great options to report events and product innovations and to give an overview of the production. "As a corporation, we have to be present where our clients are present. Social media is part of that," says Bernhard Veh, CEO at sedak GmbH & Co. KG. A profile on the architectural platform Archello (archello.com/en/company/sedak-gmbh-co-kg) rounds off sedak's extended online communication.

Weitere Presseinformationen
finden Sie unter
www.pr-nord.de

pr nord. neue kommunikation.
Wolfenbütteler Straße 39
D-38102 Braunschweig

Telefon +49 531 70101-0
Telefax +49 531 70101-50

sedak@pr-nord.de
www.pr-nord.de

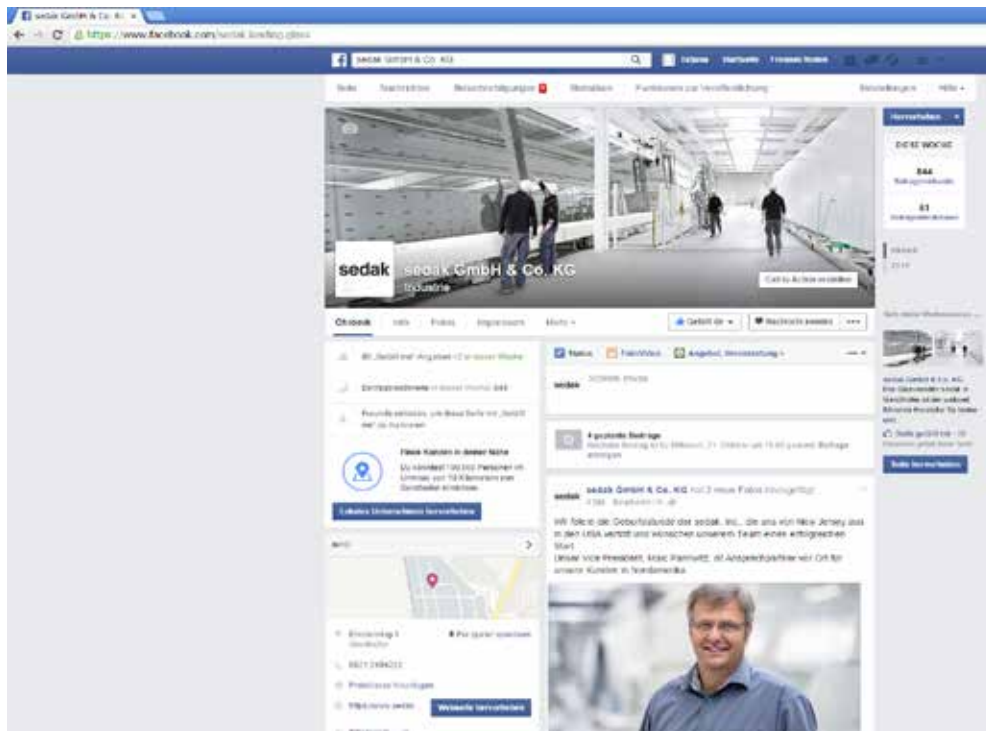


Bild: [20151102_Pannwitz Facebook]

Lately established: sedak is now also present on [facebook.com/sedak.leading.glass](https://www.facebook.com/sedak.leading.glass) aktiv.

For more information please contact:

sedak GmbH & Co. KG

Tatjana Vinkovic

Phone: +49-821-2494-823

Fax: +49-821-2494-777

Email: tatjana.vinkovic@sedak.com

pr nord. neue kommunikation.

Birka Ließ

Phone: +49-531-7-01-01-0

Fax: +49-531-7-01-01-50

Email: b.liess@pr-nord.de

Reprint free of charge, copy requested to:
pr nord. neue kommunikation. Braunschweig

sedak GmbH & Co. KG

Leading glass

sedak, the glass manufacturer in Gersthofen, Germany, was founded in 2007. With its 150 employees, the world's leading glass fabricator produces

insulating and safety glass in dimensions up to 3.2m x 15m: processed, tempered, laminated, printed, coated, and cold bent. The core capabilities are the lamination of glass, edging, and the company's know-how of producing

glass components with additional functional, and decorative elements. sedak's production has been optimized for extraordinary glass sizes; the level of automation for such glass dimensions is unique. All finishing steps are handled in-house e.g. with the new, fully automated insulating glass line. As a full supplier for large-size glass units, sedak sees itself as a partner

for architects, designers, and façade constructors. Outstanding references for example as the Apple Cube and the Lincoln Center Canopies in New York, the Städel Museum in Frankfurt, and the Tottenham Court Road Station in London.

Applications

- glass façades
- glass roofs
- glass stairsaa
- glass balustrades
- ship building
- safety glazing
- all-glass constructions
- interior design
- custom-made glass units

